



BRIGHTON-CRAMAHE CHAMBER OF COMMERCE

74 Main St, Brighton K0K 1H0

613-475-2775

email: info@brightonchamber.ca

POINTS TO PONDER:

**To handle yourself,
use your head; To
handle others, use
your heart.**

September 30, 2014

Greetings, Chamber members! Wow, it's hard to believe that we are now into our fall season! We will soon start to see our foliage become a blast of beautiful colours ~~ something we all can enjoy before the 'white stuff' starts falling!

Do you have information you would like shared with other members of the Brighton-Cramahe Chamber of Commerce? Just call 613-475-2775 or email at info@brightonchamber.ca We want to help *your* business grow!



Our fall/winter hours for the Chamber office are now Monday – Friday ~~ 10:00 am until 4:00 p.m.

Facts about our Municipal election ~ Monday, Oct 27th

Cramahe All Candidates Meeting was held on September 25th. A full video is available for your viewing ~~ just [click here!](#)

Brighton All Candidates Meeting was held on Monday, September 29th. A full video is available to you ~~ [click here!](#)

Brighton ~~ **Mayoral Candidate Meeting**

~~ October 8, 2014 from 7:00 – 9:00 p.m.
At the Gym 'C' at ENSS

*** A video-tape of this event will be available on the Chamber website when it becomes available.*

MEET THE CANDIDATES ~ Codrington

The *Codrington Community Association* will be hosting a 'Meet the Candidates' night on Wednesday October 1, from 7:00 p.m. to 9:00 p.m.

The evening is informal with no speeches or debate. Instead, interested citizens will have the opportunity to speak with any candidate of their choice on an individual basis in order to learn their positions on matters and to hear their answer to any questions asked of them.

For more information please call Diana Scott at (613) 475 1842.

SMALL BUSINESS WEEK:

Mark your calendars ~ October 20 ~ 24th, 2014 is Small Business Week. There will be many activities planned, one being a bus that will take us to a Mix 'n Mingle at a winery in the County. Stay tuned for more details in subsequent e-Newsletters.



CHAMBER OF COMMERCE

Mega Mixer

TUESDAY, OCTOBER 21
5:00PM TO 7:00PM

network with business people from the Quinte Region

ENJOY LIGHT REFRESHMENTS & LIVE ENTERTAINMENT
AT CASA-DEA ESTATES WINERY
1186 GREER RD., WELLINGTON



RESERVE YOUR SEAT ON ONE OF OUR FREE BUSES LEAVING FROM
BRIGHTON, BELLEVILLE & QUINTE WEST AT 4:30PM BY CONTACTING
YOUR CHAMBER OF COMMERCE

BELLEVILLE 613-962-4597 QUINTE WEST 613-592-7655 BRIGHTON 613-475-2775 PRINCE EDWARD COUNTY 613-470-2121
ATTENDEES MUST CONFIRM ATTENDANCE AS BUS SEATS ARE LIMITED ALTERNATIVELY, ATTENDEE CAN PROVIDE OWN TRANSPORTATION

EVENT SPONSOR 

BROUGHT TO YOU BY:
  

Event Description:

Network with Business People from the Quinte Region
Enjoy Light Refreshments & Live Entertainment
Reserve your Seat on one of our buses leaving from Brighton, Belleville & Quinte West @ 4:30 pm by contacting your Chamber of Commerce.

Attendees must confirm attendance as bus seats are limited.

****Please reserve your seat on the Brighton Bus by emailing the Chamber Office at: info@brightonchamber.ca or phoning at 613-475-2775**

Prosper in Northumberland ~ Marketing & Promoting your Business

October 21, 2014 ~ Address: Cobourg Lion's Community Centre, 157 Elgin St. E., Cobourg

Prosper In Northumberland is hosting its 6th event, Walking In the Land of Giants - "How do I compete against the low prices and marketing muscle of big firms?"

GUEST SPEAKER Ken Wong, Distinguished Professor of Marketing at Queen's School of Business.

With work that has earned him the cover of Canadian Business magazine and a place in the Canadian Marketing Hall of Legends, Ken is known for his energetic, entertaining and content-rich presentations

[For complete details.....](#)

Quinte Business Achievement Awards

Name: Quinte Business Achievement Awards

Date: October 24, 2014

Time: 5:30 PM - 9:30 PM

Website: www.qbaa.ca



Event Description:

The Quinte Business Achievement Awards continues to recognize outstanding businesses, not-for-profit organizations and business leaders in areas such as entrepreneurship, business growth, company practices, product innovations, customer service, stewardship, marketing success and community service.

Location:

National Air Force Museum of Canada

220 RCAF Rd.

PO Box 1000, 8Wing/CFB Trenton

Astra, ON

K0K 3W0

Date/Time Information:

Friday, October 24th 2014

5:30 pm Cocktails & Networking

7:00 pm Dinner & Awards

Contact Information:

[Send an Email](#)

Fees/Admission:

Tickets are \$75 each and can be purchased in advance at www.qbaa.ca or by calling 613-392-7635

Brighton & Cramahe Coupon Campaign



The Brighton – Cramahe Chamber of Commerce invites businesses located in Brighton & Cramahe to take advantage of a promotional campaign sponsored by the Chamber. A booklet will be produced that will promote businesses by encouraging consumers to shop locally. The campaign is set to be a win-win-win with the proceeds supporting community based projects.

*** You do not have to be a member of the Chamber to take advantage of this opportunity.***

Details: Participation is open to ALL businesses located in Brighton or Cramahe Participating businesses will each have a complimentary business card ad in the booklet Provide an incentive, offer or promotion of your choosing that best fits your business needs

You set the guidelines for your offer, include any dates and restrictions that apply. (You might choose to create an offer that boosts sales or increases traffic during a slow period) For example your offer may include: a draw ticket, a sale or coupon to be redeemed on a specified date *50 booklets will be produced and available for sale to the public – price to be determined.*

Each business will be permitted one page that includes their ad and promotional offer There is no cost for advertising in the booklet Participants may purchase the booklets from the Chamber to resell at their business location

Booklets will be available for sale to the public in time for the Christmas shopping season at the Chamber of Commerce office and at participating business locations *Proceeds from the sale of these booklets will directly support community based projects* *An email proof of your ad will be provided before printing.*

Participation Requirements: Businesses wishing to take advantage of this campaign must: Provide a business card to be used for your ad

Provide details of your promotional offer by email to redstoneclothingco@yahoo.com **no later than October 10th** (include any restrictions, guidelines and valid dates of your offer) Indicate the approximate value of your offer – this information will be used to promote the booklet.

If you have any questions regarding this campaign please contact Sherry Hamilton at the Chamber of Commerce. 613.475.275 OR email: info@brightonchamber.ca sample ad

OCTOBER IS ART'S MONTH AT "THE HALL"

Friends of Hilton Hall Heritage Centre, 50 Chatten Rd., Brighton, present the events on the following dates:

Wed., Oct. 1 from 7:00 pm – 9:00 pm ~ Traditional Son Circle

Sat. & Sun., Oct 4th & 5th ~ Art Exhibition

Sat., Oct 11th ~ Children's Pumpking Carving Festival

Sun., Oct 19th ~ The History Guy, Dan Buchanan presents "The Breakaway Story"

Sat. & Sun., Oct 25 & 26th ~ Brighton Photo Club

For full information on all of these events, visit our Brighton Chamber Calendar!

BRIGHTON ROTARY OPEN HOUSE:~

Brighton Rotary Invites You....

Open House

Tuesday, October 7th from 5:00-8:00pm

Brighton Community Centre

Drop in for some Wine & Cheese and mingle with your local Rotarians and fellow Professionals



Developing Young Entrepreneurs in Northumberland

Are you 18-29 years of age?

The Starter Company Program can help you turn your vision for a profitable business into reality ~~ it's designed for youth aged 18-29 years. The program even works with existing business owners who want to grow and expand their businesses!

The cost: No cost. Just hard work!!

[Find out about Starter Company.....](#)



Moving Forward Together: An Employer Perspective on the Design of Skills Training Programs in Ontario

[This report](#) presents the business perspective on the steps the Government of Ontario can take as it evolves the province's suite of training and employment services. Specifically, this report makes five recommendations that, if taken, will go a long way in ensuring employer-driven training and employment programs, such as the Canada-Ontario Job Grant, are a success.

Throughout our research process, we found that despite falling behind their international peers when it comes to investing in the skills of their employees, Ontario employers are interested and willing to participate in revamped training programs. However, current employee training in Ontario is heavily concentrated among large firms and within certain, often regulated, industries.

In fact, there is little substantive training being performed by small and medium enterprises (SMEs).

Employers are not training due to a couple of key factors, including cost, risk of turnover and ‘poaching’, and a lack of human resource capacity. The success of employer-driven training programs is contingent on employer engagement. It is vital that government design training and employment programs so that they overcome these barriers. Training and employment programs should be easy to access for businesses, offer flexible training options to the workers who need it, and make room for not-for-profit and private service providers to play an intermediary role in the new training and employment system.

Similarly, employers need to get more engaged in building the skills of their employees. Ontario’s population is aging and our workforce is shrinking. Some 28 percent of OCC members are having trouble filling job vacancies. Yet, unemployment levels are stubbornly high.

These recommendations are a product of extensive consultation with employers throughout the province. In Spring 2014, the Ontario Chamber of Commerce (OCC) and Essential Skills Ontario (ESO), in collaboration with the Ministry of Training, Colleges and Universities, travelled across the province and met with employers of all sizes, as well as representatives from postsecondary and training institutions.

[Read this report](#)
[Read the media release](#)