



# BRIGHTON-CRAMAHE CHAMBER OF COMMERCE

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## POINTS TO PONDER:

Of all the sayings in the  
world,  
The one to see you  
through,  
Is never trouble trouble  
'til trouble troubles  
YOU!      ~~unknown

October 28, 2014



Happy Hallowe'en!

Greetings, Chamber members! *Coming very soon* ~~ our e-Newsletter is about to have a brand-new look! Our new format is almost finished! Penny Olorenshaw, poloDesign is putting the finishing touches on it. This new look will be user-friendly, interactive and pleasing to the eye! Oh, yes, let's not forget informative!

Get on board now with our new look ~~ do you have information you would like shared with other members of the Brighton-Cramahe Chamber of Commerce? Do you have an event you would like to share? We want to help *your* business grow! Just call 613-475-2775 or email at [info@brightonchamber.ca](mailto:info@brightonchamber.ca)

Our fall/winter hours for the Chamber office are now Monday – Friday ~~ 10:00 am until 4:00 p.m.

**PSST! FYI.....**

Our 7<sup>th</sup> Annual Golf Tournament has been set for Wednesday, September 9, 2015 at Barcovan Golf Course! Don't forget, mark your calendar now! Stay tuned .....

**CONGRATULATIONS TO BRIGHTON'S NEW COUNCIL!!**

Mayor ~~ Mark Walas

Councillors ~~ Mary Tadman, John Martinello, Brian Ostrander  
Laura Vink, Roger McMurray, Steven Baker

**CONGRATULATIONS TO CRAMAHE'S NEW COUNCIL!**

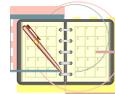
Mayor ~~ Marc Coombs  
Deputy Mayor ~~ Sandra Arthur

Councillors ~~ Ed Van Egmond, Don Clarke, Tim Gilligan

Congratulations to all of our members of Council ~~ The Chamber is looking forward to working with you on economic and business development issues over the next four years!

**BRIGHTON-CRAMAHE CHAMBER AGM & MAYORS' BREAKFAST**

*Mark your calendars* ~~



**General Meeting of the Membership & Mayors Breakfast  
Friday, December 5, 2014 ~~ 7:30-9:30am  
Rotary Room at the Keeler Centre in Colborne  
Tickets will be available at the Chamber Office beginning Nov 1<sup>st</sup>.**



**Brighton & Cramahe Coupon Campaign**

*The Brighton – Cramahe Chamber of Commerce is pleased to bring you this update on the great gift idea! Thanks to a lot of hard work and dedication by Connie Howell, [Red Stone Clothing Co.](#), the Food for Thought coupon book now has 45 savings opportunities!*

*Connie's target date to have these great books available for purchase is mid-November. What a great Christmas gift idea!! Help boost our economy and keep our shopping local!*



*Stay tuned for your opportunity to purchase this awesome gift idea!*

**23<sup>rd</sup> Annual Christmas at Presqu'ile Arts and Crafts Show**

Join us once again for the Christmas at Presqu'ile Arts and Craft Show! Always a great start to Christmas! Desserts will be served in the Tea Room!



November 1 and 2, 5, 8 and 9 ~ 10 a.m. until 4 p.m.

.....and at the Lighthouse Gallery ~

artists Doug Comeau, Rose Brown, and Linda Barber ~ 10 am to 5 pm

Free entry to the part and the show ~ free parking

- Website: [www.friendsofpresquile.on.ca](http://www.friendsofpresquile.on.ca)

## **PUMPKIN DECORATING CONTEST**

Join the Brighton-Cramahe Young Professionals on Hallowe'en night, October 31<sup>st</sup>, at Memorial Park in Brighton to showcase your pumpkin carving/decorating skills!

Drop your pre-carved/pre-decorated pumpkins off between 4-6 pm. Judging will be from 6-8 pm.

There are 4 categories:

Youth 17 & under: 1. Youth Carving 2. Youth Painting/Decorating

Adult +17 3. Adult Carving 4. Adult Painting/Decorating



## **Text Marketing Seminar ~~ The Mobile Storm**

With cell phone saturation approaching 100%, your customers have their cell phones within reach 14 hours out of every day and has the ability to dramatically affect your business. There are 4 main ways:

- ~Leave immediate feedback/reviews on experience in your place of business
- ~Instantly research your business reputation online
- ~The ability to price match your offers/services from within your place of business
- ~Surf your various web properties on their mobile devices.

Join this seminar to discuss how to deal with how all of this can impact your business.

When: Wednesday, November 5, 2014 at 6:30 pm

Where: Keeler Centre, 80 Division St., Colborne ~~ The Rotary Room  
Cost: \$10 for Chamber members and \$15 for all others

Please register in advance:

905.372.9279 or [nelson@northumberlandcounty.ca](mailto:nelson@northumberlandcounty.ca) OR

613.475.2775 or [info@brightonchamber.ca](mailto:info@brightonchamber.ca)



## **Municipality launches contest for 2015 Pan Am Torch Relay**

**Brighton ON** – The Municipality of Brighton has been selected as a major celebration community for the TORONTO 2015 Pan Am Torch Relay and has the opportunity to select one torchbearer to carry the Pan Am flame locally.

Brighton's community torchbearer contest is open to:

- Canadian citizens/ legal residents
- Individuals must be 13 years of age and older (as of May 29, 2015)

Nomination forms can be completed:

- 1) Electronically at <https://www.surveymonkey.com/s/ZYYVJTT>
- 2) Downloaded at [www.brighton.ca](http://www.brighton.ca)
- 3) Picked up at the Municipal Office located at 35 Alice Street.

Submissions must clearly indicate the following:

- How the nominee has contributed to the community;
- How their contributions/ accomplishments relate to youth, culture and/or sport;
- Recommendations for activities during the Brighton Torch Relay Celebration in 2015.

Application below ~~



## Torchbearer Contest Nomination Form

Name of Nominator:

\_\_\_\_\_

(if not self-nominated)

Phone Number:

\_\_\_\_\_

Name of Nominee:

\_\_\_\_\_

Phone Number:

\_\_\_\_\_

Email Address:

\_\_\_\_\_

How has the nominee contributed to the community?

How does their contributions/accomplishments relate to youth, culture and/or sports?

What recommendations do you have to enhance the community celebrations on July 4 at King Edward Park?

# STARTER COMPANY

Developing Young Entrepreneurs in Northumberland

Are you 18-29 years of age?

The Starter Company Program can help you turn your vision for a profitable business into reality ~~ it's designed for youth aged 18-29 years. The program even works with existing business owners who want to grow and expand their businesses!

The cost: No cost. Just hard work!!

[Find out about Starter Company.....](#)



## **It's time for government to spend smarter, not more.**

In a context of fiscal restraint, public procurement is one of the primary tools with which government can have a material impact on growth and innovation in the broader economy. However, the government's current approach to procurement, which views most public procurement through a narrow lens, results in a transactional approach that favours low, short-term cost instead of long-term value creation.

Our latest report, [Spend Smarter, Not More](#), urges the Government of Ontario to adopt a new, strategic approach to public procurement. Strategic procurement provides government with an opportunity to diversify its procurement model in order to spend smarter, but not more.

[read the report from the Ontario Chamber](#)

