



# BRIGHTON-CRAMAHE CHAMBER OF COMMERCE

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74 Main St, Brighton K0K 1H0

613-475-2775

email: [info@brightonchamber.ca](mailto:info@brightonchamber.ca)

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## POINTS TO PONDER:

The biggest step  
you can take is the  
one you take when  
you meet the other  
person halfway.

October 14, 2014



Apples Galore!

Greetings, Chamber members! **GREAT NEWS!!** Coming soon ~~ our e-Newsletter will have a brand-new look! We are having a new format for your e-Newsletter designed by Penny Olorenshaw, poloDesign. Thank you, Penny! This new look will be user-friendly, interactive and pleasing to the eye! Oh, yes, let's not forget informative!

Get on board now with our new look ~~ do you have information you would like shared with other members of the Brighton-Cramahe Chamber of Commerce?

Just call 613-475-2775 or email at [info@brightonchamber.ca](mailto:info@brightonchamber.ca) We want to help *your* business grow!

Our fall/winter hours for the Chamber office are now Monday – Friday ~~ 10:00 am until 4:00 p.m.

## Videos of Candidates Meetings

### Municipal election ~ Monday, Oct 27th

**Cramahe All Candidates Meeting** was held on September 25<sup>th</sup>. A full video is available for your viewing ~~ just [click here!](#)

**Brighton All Candidates Meeting** was held on Monday, September 29<sup>th</sup>. A full video is available to you ~~ [click here!](#)

### **Brighton ~~ Mayoral Candidate Meeting**

~~ held on October 8, 2014 from 7:00 – 9:00 p.m.  
At the Gym 'C' at ENSS

A full video is available to you ~~ [click here!](#)

## BRIGHTON-CRAMAHE CHAMBER AGM & MAYORS' BREAKFAST

*Mark your calendars* ~~

**General Meeting of the Membership & Mayors Breakfast**

December 3, 2014 ~~ 7:30-9:30am

Rotary Room at the Keeler Centre in Colborne

Tickets will be available at the Chamber Office beginning November 1<sup>st</sup>.

### Mingle at Cheers Farm

TONIGHT ~ Tuesday, October 14, 2014, enjoy a few hours of networking and also being able to pick up those beautiful, fresh fruits & vegetables!

**Mingle at Cheers Farm from 6:30 until 8:30 p.m.**

**100.9 myFM Brighton invites you to  
join us in celebrating our  
5<sup>th</sup> ANNIVERSARY  
AT OUR  
OPEN HOUSE**

**WEDNESDAY, OCTOBER 15**

**5 – 7 pm**

**Hors d'oeuvres and refreshments**

6 Oliphant Street

Unit 4

Brighton, Ontario

RSVP: [pam.oliver@myfmradio.ca](mailto:pam.oliver@myfmradio.ca) | [613-475-6396 ext. 224](tel:613-475-6396)

## SMALL BUSINESS WEEK:

Mark your calendars ~ October 20 ~ 24<sup>th</sup>, 2014 is Small Business Week. There will be many activities planned, one being a bus that will take us to a Mix 'n Mingle at a winery in the County. Stay tuned for more details in subsequent e-Newsletters.



CHAMBER OF COMMERCE

# Mega Mixer

TUESDAY, OCTOBER 21

5:00PM TO 7:00PM

*network with business people from the Quinte Region*

ENJOY LIGHT REFRESHMENTS & LIVE ENTERTAINMENT  
AT CASA-DEA ESTATES WINERY  
1186 GREER RD., WELLINGTON



RESERVE YOUR SEAT ON ONE OF OUR FREE BUSES LEAVING FROM  
BRIGHTON, BELLEVILLE & QUINTE WEST AT 4:30PM BY CONTACTING  
YOUR CHAMBER OF COMMERCE

BELLEVILLE 613-962-4597 QUINTE WEST 613-592-7655 BRIGHTON 613-475-2775 PRINCE EDWARD COUNTY 613-470-2121  
ATTENDEES MUST CONFIRM ATTENDANCE AS BUS SEATS ARE LIMITED ALTERNATIVELY, ATTENDEES CAN PROVIDE OWN TRANSPORTATION

EVENT SPONSOR



BROUGHT TO YOU BY:



### Event Description:

Network with Business People from the  
Quinte Region

Enjoy Light Refreshments & Live  
Entertainment

Reserve your Seat on one of our buses  
leaving from Brighton, Belleville & Quinte  
West @ 4:30 pm by contacting your  
Chamber of Commerce.

Attendees must confirm attendance as bus  
seats are limited.

**\*\*Please reserve your seat on  
the Brighton Bus by emailing  
the Chamber Office at:  
[info@brightonchamber.ca](mailto:info@brightonchamber.ca)  
or phoning at 613-475-2775**

## Prosper in Northumberland ~ Marketing & Promoting your Business

October 21, 2014 ~ Address: Cobourg Lion's Community Centre, 157 Elgin St. E., Cobourg

Prosper In Northumberland is hosting its 6th event, Walking In the Land of Giants - "How do I compete against the low prices and marketing muscle of big firms?"

GUEST SPEAKER Ken Wong, Distinguished Professor of Marketing at Queen's School of Business. With work that has earned him the cover of Canadian Business magazine and a place in the Canadian Marketing Hall of Legends, Ken is known for his energetic, entertaining and content-rich presentations

[For complete details.....](#)

# Quinte Business Achievement Awards

**Name:** Quinte Business Achievement Awards

**Date:** October 24, 2014

**Time:** 5:30 PM - 9:30 PM

**Website:** [www.qbaa.ca](http://www.qbaa.ca)



## Event Description:

The Quinte Business Achievement Awards continues to recognize outstanding businesses, not-for-profit organizations and business leaders in areas such as entrepreneurship, business growth, company practices, product innovations, customer service, stewardship, marketing success and community service.

## Location:

**National Air Force Museum of Canada**

220 RCAF Rd.

PO Box 1000, 8Wing/CFB Trenton

Astra, ON K0K 3W0

## Date/Time Information:

**Friday, October 24th 2014**

5:30 pm Cocktails & Networking

7:00 pm Dinner & Awards

## Contact Information:

[Send an Email](#)

Tickets are \$75 each and can be purchased in advance at [www.qbaa.ca](http://www.qbaa.ca) or by calling 613-392-7635

## **OCTOBER IS ARTS MONTH!**

**For full details on what's happening throughout October Arts Month, [visit our Chamber of Commerce Calendar!](#)**



## **Brighton & Cramahe Coupon Campaign**

The Brighton – Cramahe Chamber of Commerce invites businesses located in Brighton & Cramahe to take advantage of a promotional campaign sponsored by the Chamber. A booklet will be produced that will promote businesses by encouraging consumers to shop locally. The campaign is set to be a win-win-win with the proceeds supporting community based projects.

**\* You do not have to be a member of the Chamber to take advantage of this opportunity.\***

**Details:**  Participation is open to ALL businesses located in Brighton or Cramahe  Participating businesses will each have a complimentary business card ad in the booklet  Provide an incentive, offer or promotion of your choosing that best fits your business needs

*You set the guidelines for your offer, include any dates and restrictions that apply. (You might choose to create an offer that boosts sales or increases traffic during a slow period) For example your offer may include: a draw ticket, a sale or coupon to be redeemed on a specified date*  *500 booklets will be produced and available for sale to the public – price to be determined.*

Each business will be permitted one page that includes their ad and promotional offer  There is no cost for advertising in the booklet  Participants may purchase the booklets from the Chamber to resell at their business location

*Booklets will be available for sale to the public in time for the Christmas shopping season at the Chamber of Commerce office and at participating business locations*  *Proceeds from the sale of these booklets will directly support community based projects*  *An email proof of your ad will be provided before printing.*

**Participation Requirements:** Businesses wishing to take advantage of this campaign must:  Provide a business card to be used for your ad

Provide details of your promotional offer by email to [redstoneclothingco@yahoo.com](mailto:redstoneclothingco@yahoo.com) **no later than October 20th** (include any restrictions, guidelines and valid dates of your offer)  Indicate the approximate value of your offer – this information will be used to promote the booklet.

*If you have any questions regarding this campaign please contact Sherry Hamilton at the Chamber of Commerce. 613.475.275 OR email: [info@brightonchamber.ca](mailto:info@brightonchamber.ca) sample ad*

## **PUMPKIN DECORATING CONTEST**



Join the Brighton-Cramahe Young Professionals on Hallowe'en night, October 31<sup>st</sup>, at Memorial Park in Brighton to showcase your pumpkin carving/decorating skills!

Drop your pre-carved/pre-decorated pumpkins off between 4-6 pm. Judging will be from 6-8 pm.

There are 4 categories:

Youth 17 & under: 1. Youth Carving    2. Youth Painting/Decorating

Adult +17                    3. Adult Carving    4. Adult Painting/Decorating

## **OCTOBER IS ART'S MONTH AT "THE HALL"**

Friends of Hilton Hall Heritage Centre, 50 Chatten Rd., Brighton, present the events on the following dates:

Sun., Oct 19<sup>th</sup> ~ The History Guy, Dan Buchanan presents "The Breakaway Story"

Sat. & Sun., Oct 25 & 26<sup>th</sup> ~ Brighton Photo Club

For full information on all of these events, [visit our Brighton Chamber Calendar!](#)



Developing Young Entrepreneurs in Northumberland

Are you 18-29 years of age?

The Starter Company Program can help you turn your vision for a profitable business into reality ~~ it's designed for youth aged 18-29 years. The program even works with existing business owners who want to grow and expand their businesses!

The cost: No cost. Just hard work!!

[Find out about Starter Company.....](#)



